DT Research

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For Immediate Release

DT Research Expands Digital Signage Product Line with Three New Display Sizes

Businesses Can Strategically Place Digital Signs to Best Address Customer Traffic Patterns and Needs

InfoComm 2008 – LAS VEGAS, Nev. – June 18, 2008 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the expansion of the WebDT Signage System to include 12-inch, 42-inch and 65-inch displays. With the addition of these three sizes, DT Research provides a comprehensive line of digital signage displays, including 15-inch and 17-inch all-in-one systems for interactive digital signage and kiosks, and 26-inch, 37-inch and 47-inch signage systems. The WebDT Signage System offers businesses the ability to strategically place digital signs – whether in a retail product aisle, in an open space at an airport or hotel, in an elevator, or on a restaurant table – and take advantage of customer traffic patterns to better address their needs.

"DT Research is committed to providing businesses today with the technology tools they need to communicate effectively with their customers," said Dr. Daw Tsai, president of DT Research. "The WebDT Signage System has been developed to help businesses easily design and deploy a comprehensive digital signage network. Whether it's a retailer, school, sit-down or fast-food restaurant or an airport, companies can now integrate a wide array of display sizes into one network and strategically place a variety of display sizes at appropriate locations."

DS1200 - The DS1200 features a 12-inch display-integrated media player with a touch screen option, providing greater flexibility and enhanced customer experience. The DS1200's integrated computing unit ensures easy set up and comes with optional built-in wireless connectivity that enables it to easily connect to a network of devices. The compact size and slim, mountable design allow for a range of deployments, such as on-table in restaurants, on casino gaming floors for beverage orders, at retail or grocery shelves for price checks or product information, or in elevators and taxis.

DS4200 - The DS4200 is a 42-inch high resolution LCD with an integrated yet accessible media player. Featuring a bezel with a narrow 15mm frame, the display optimizes physical space usage and is ideal for multi-screen applications such as menu boards at restaurants or flight/gate information at airports. The DS4200 integrates nicely with DT Research's new SA1004 digital signage appliance that can drive content over multiple displays. (See related press release – *DT Research Offers Digital Signage Appliances with Remote Management Capabilities* – June 18, 2008.) With the DS4200's thin bezel and the SA1004, businesses can easily stack up to five displays together, creating an elegant video wall configuration. The display panel also supports HD resolution so that customers can utilize a single digital signage appliance to control multiple digital panels displaying high quality 1080p images. An optional IR touch turns the panel into an interactive information terminal.

DS6500 - The DS6500 features a 65-inch LCD capable of displaying up to 1080p in high quality digital content -- ideal for advertisers. The panel includes an easily accessible media player, offering businesses the ability to future-proof their investment by having the ability to upgrade the digital signage appliance without replacing the display. An optional touch screen interface allows for greater interactivity. With the WebDT Content Manager's zoning capability, businesses can load an interactive application in any particular zone while simultaneously serving up advertising on other parts of the screen. The large size

makes the DS6500 ideal for communicating with large audiences, such as in malls, theaters, places of worship and stadiums.

As with all WebDT Signage System products, software for content and device management is included in the package. The WebDT Content Manager and WebDT Device Manager provide web-based user-friendly interfaces, offering enterprise-class management of hardware and content. In addition, all WebDT Signage System displays can be integrated into the same digital signage network, providing businesses the flexibility to strategically place digital signs based on location and need.

Availability
The WebDT DS1200, DS4200 and DS6500 are available in Q3 2008 directly from DT Research and through authorized resellers and partners. For more information, visit DT Research in Booth N7425 at InfoComm 2008 in Las Vegas or go to http://signage.dtri.com.

About DT Research
DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include wireless tablets, digital signage solutions, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the user-friendly WebDT Device Manager software. For more information, visit http://signage.dtri.com.

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